**TABLOID Magazine –**

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**Objective:**

Make up your own headline (something unbelievable) and create an original piece of tabloid art which combines the selected headline with an image. There are some wonderful vintage and classic movie poster sites that are a good reference for dramatic compositional strategies. Incorporate a visual picture of the headline. Make your work dramatic, even absurd, but be sure to stay within the realm of, “***completely acceptable for the high school setting”.***



**Project Specification**

1. Work with recognizable images – if we don’t know what it is we won’t be impressed by how odd or completely unbelievable it is?
2. Use high-resolution images; digital or scanned (do not take low resolution images from the web).
3. Your name should appear in the lower right hand corner of the piece – always sign your work!
4. Impress me with your Photoshop skills
5. Employ strong contrast to make your title stand out – shape, size, value…
6. A limited color scheme is always a good idea – using the entire color wheel can be visually overwhelming.
7. Your poster will be printed on an 8.5 x 11 sheet of paper.
8. You need to have 1 main article, and minimum of 2 other sub articles. You need to have a detailed picture for your main article. You can have less detailed images for your sub articles.
9. Total project is worth 25pts.
10. *No* *credit for stories which gross me out or offend me.*

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| **Tabloid articles -**  | **Grades Based on a Scale of 1-5 points**Excellent-5 Well Done-4 Average-3 Weak-2Needs Improvement-1 Missing-0 |
| **1. Main article:** is creative and uses a high quality image. The selections are not noticeable and the new creation looks real and detailed. | **5** | **4** | **3** | **2** | **1** |
| **2. Article Layout:** is designed in a way that is easy to read, and the proximity and alignment works well with the design to create balance.  | **5** | **4** | **3** | **2** | **1** |
| **3. Image Quality and Selections:** The subject is recognizable, yet not quite believable | **5** | **4** | **3** | **2** | **1** |
| **4.** **Uniqueness:** how much effort you put into coming up with an originally theme and image – did you go out of your way or use the first thing that came to mind | **5** | **4** | **3** | **2** | **1** |
| **5. Photoshop Skill:** you have clearly come a long way with this program and even without directions and steps you can create an impressive image using many of the Photoshop/Illustrator tools and techniques. | **5** | **4** | **3** | **2** | **1** |

**Story Ideas:**

• "Dog Lands Plane After Pilot Has Heart Attack"

• "Man Wins $25,000 Bet By Swallowing Watermelon Whole"

• "Earth Is a Giant Egg"

• "Ravioli Worker Rolls In Dough"

• "Walking Catfish Eats Farmer"

• "Veggie-Eating Mother Has Green Baby"

• "Air Force Pilot Reports Seeing Flying Pigs"

• "Dog Eats Eight Wristwatches"

• "Talking Dolphin Predicts Future"

• "Burglar-Alarm Factory Robbed"

• "Man Collects 119 Pounds of Lint"

• "Metal-Eating Bugs Chew Through Car in Just Five Days"

• "Porcupine Falls Head Over Heels in Love -- With a Broom"

• "Elvis Opens Frozen Yogurt Stand on Jupiter"

• "Dog Missing Since 1940 Returns, Bites Master"

• "Your Remote Control Could Launch Nuclear Weapons"

• "Baby Grows Sideburns During Visit to Graceland"

• "Her Son Is a Werewolf"

• "Bodybuilder Explodes"

• "Aliens Wrote the Constitution"

• "Roaches Take Over New York City Bus"

• "Plumber Goes Down the Toilet"

• "Missing Baby Found Inside Watermelon -- He's Alive!"

• "Talking Parrot Fingers Hit Man"

• "Ads on Tombstones Cut Burial Costs in Half"

• "Bigmouth Swami Swallows Himself"

• "Champion Bullfighter Killed By Bulldozer"

• "Dead Hubby Buried With Winning Lotto Ticket in Pocket"

• "Mom Trades Twins for Lottery Ticket"

• "Girl Gets Pig's Arm -- Becomes Bowling Champ"

• "Smoking Makes You Ugly"

• "Show-Off Drops Dead After Eating Two Telephone Books"