**Requirements for Coupon Flyer:**

1. Create a coupon flyer on 8.5” x 11” portrait orientation. Draw a large text box on the page and include a dotted-line border **with scissors**
	1. Right click on text box
	2. Select “Format Text Box”
	3. From the Colors and Lines tab, select Border Art
	4. Find the “Coupon Cutout Dashes” border
2. A simple-to-read **headline.** (Examples: “Thank You for Dining at Frillio’s”, “Please Join Us Again”, “Great Offers for Your Next Meal at Frillio’s Pizza”
3. Include **four cut-out style coupons**, **each** containing the headline and subtext on the indicated coupon number shown below.
	1. **Add one small graphic image to enhance the look and appeal of each coupon.**
	2. Using a small type size, add the text **“Limit: one coupon per party”** to each coupon **.**
	3. Add an expiration date to each of the four coupons.

Coupon #1 Headline: FREE BEVERAGE

Subtext: Enjoy a FREE beverage with the purchase of one large pizza when you present this coupon.

 Coupon #2 Headline: FREE MEDIUM PIZZA

 Subtext: One FREE medium pizza when you order two large pizzas when you present this coupon.

 Coupon #3 Headline: SAVE $5

 Subtext: Take $5 off of the total of your next meal or takeout order when you present this coupon.

 Coupon #4 Headline: FREE APPETIZER

 Subtext: Get one FREE appetizer with the purchase of any Frillio’s sandwich when you present this coupon.

1. **Include the Frillio’s Pizza logo** and the following **contact information** on the flyer:

111 Pepperoni Drive

Saucy, CA 92888

1-888-FRILLIO

<http://www.frilliospizza.com>

owner@frilliospizza.com

1. Include the **Frillio’s Pizza hours of operation:**

Monday – Thursday 11 a.m. – 9 p.m.

Friday, Saturday, Sunday 11 a.m. – 10 p.m.

1. Add the text **“We Deliver Every Day and Night of the Week”** to the flyer
2. Add additional text or graphic images that will help make the coupon flyer achieve the objective of getting customers to return to Frillio’s Pizza.
3. Save this in your Frillio’s folder as **Coupon Flyer.**
4. **Print one copy in color.**